FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

TO: The Commission
Submission Type

X Now

06-11-1999

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



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Submission Type	Conveyance Type			
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Correction of PTO Error Reel # Frame #	0.720755			
Corrective Document	Change of Name			
Reel # Frame #	Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year			
Name John H. Lincoln, d.b.a.				
Formerly				
X Individual General Partnership	Limited Partnership Corporation Association			
Other				
X Citizenship/State of Incorporation/Organiza	tion 7 11 1 Cl			
Chizerianiprotate of meet perations engant	tion United States			
Receiving Party	Mark if additional names of receiving parties attached			
Name Shirts Illustrated, LLC				
DBA/AKA/TA				
Composed of				
Address (line 1) 1964 Innerbelt Business Center Drive				
Address (line 2)				
Address (line 3) St. Louis	Missouri/St. Louis 63114-5760			
Individual General Partnership	State/Country Zip Code Limited Partnership If document to be recorded is an			
not domiciled in the United States, an				
representative should be attached.				
X Other Limited Liability Company (Designation must be a separate document from Assignment.)				
X Citizenship/State of Incorporation/Organization Missouri				
9/1999 DNGUYEN 00000336 1266680 FOR OFFICE USE ONLY				
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

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Name			
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Correspondent Name and Address Area Code and Telephone Number 314-345-6461			
Name Alan S. Nemes			
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Address (line 2) 720 Olive, 24th Floor			
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Statement and Signature To the best of my knowledge and belief, the forego	ing information is true and correct and any		
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Alan S. Nemes Jan	Merreson Dine 4 1900		
Name of Person Signing	Signature Date Signed		

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REEL: 001910 FRAME: 0776

TRADEMARK ASSIGNMENT

Matter No. 715982.2

WHEREAS, JOHN H. LINCOLN, d.b.a. SHIRTS ILLUSTRATED, having a place of business at 1482 East Valley Drive, Suite 221, Santa Barbara, California 93108 (hereinafter "Assignor") has adopted, used, and is using the mark TINY TEES (hereinafter referred to as "the said Mark"), registered in the United States Patent and Trademark Office as set forth on the attached Schedule A; and

WHEREAS, SHIRTS ILLUSTRATED, LLC, a Missouri Limited Liability Company, having a place of business at 1964 Innerbelt Business Center Drive, St. Louis, Missouri 63114 (hereinafter "Assignee") is desirous of acquiring any and all right that Assignor may have in and to the said Mark and the registration therefor, together with the goodwill of the business in connection with which the said Mark is used and which is symbolized by the said Mark, along with the right to recover for damages and profits for past, present and future infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest in and to the said Mark in the United States and all foreign countries and the registration therefor for the United States and throughout the world together with all applications, registrations and common law rights therefor and thereto and the goodwill of the business in connection with which the said Mark is used and which is symbolized by the said Mark, and all income, royalties, fees, damages and payments now and hereinafter due or payable in respect thereto, and in and to all causes of action (either in law or equity) and the right to enforce all rights and file any causes of action including the right to enforce all rights and file any causes of action including the right to recover for damages and profits for past, present and future infringements or

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TRADEMARK REEL: 001910 FRAME: 0777 misappropriations thereof; Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to make a record with any and all governmental agencies, authorities. courts, tribunals or third parties of the fact that Assignee owns all right, title and interest in and to said Mark, and any and all goodwill associated therewith; that Assignor no longer has any right, title or interest, of any kind or nature, in or to said Mark, and that Assignee is the successor to the business of Assignor, or portion thereof, to which the said Mark pertains, and/or vest all Assignor's rights, title and interest in and to said Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

By: John H. Lincoln

Effective as of: <u>Apr. 124, 1999</u>

STLD01-720586-1

SCHEDULE A

Registrant: JOHN H. LINCOLN d.b.a. SHIRTS ILLUSTRATED

Registration No.: 1,266,680

Registration Date: February 7, 1984

Mark: TINY TEES

International Class: 20

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RECORDED: 06/08/1999

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